



UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Pengurusan
dan Perniagaan

BANNER & POSTER GUIDELINES

by
FBM Corporate Communication Unit

as of 1 July 2025



fbm_uitm



FBM UITM



fbm_uitm



<https://fbm.uitm.edu.my>



Fbmuitm



fbmuitm



WORLD
UNIVERSITY
RANKINGS
300+
BUSINESS & MANAGEMENT STUDIES 4372
ECONOMICS & ECONOMETRICS 4391



لوسيا بتري، موليا

CIM The Chartered
Institute of Marketing



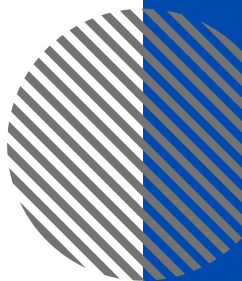
Table of **CONTENTS**

01 SIZING

02 LOGOS

03 SAMPLE

04 RULES

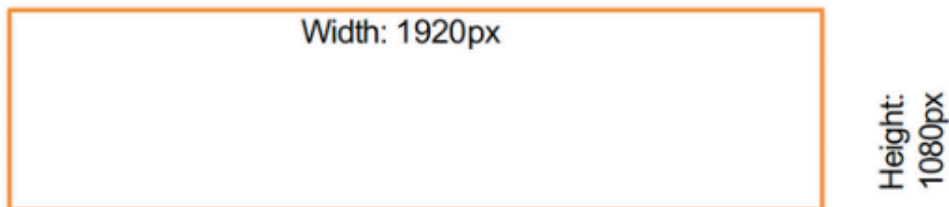


SIZING

All posters/ banners may come in **two (2) sizes** and **SAVE IT in PNG format**:

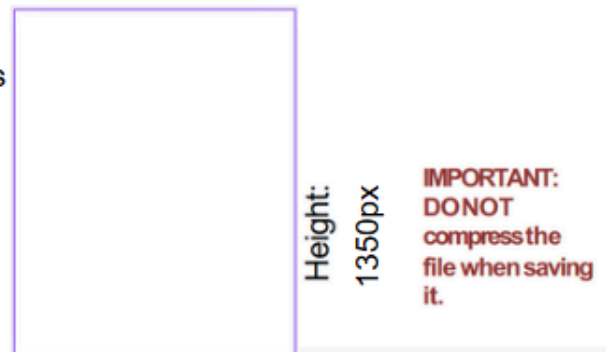
1. Banner Slideshow size (to be placed in FBM's website):

- Width: 1920 pixels X Height: 1080 pixels



1. Mobile size (to be placed in FBM's social media):

- Width: 1080 pixels x Height: 1350 pixels



LOGOS

All posters/ banners MUST incorporate these logos:

1.



CHOOSE ONLY ONE, DEPENDING ON THE COLOUR OF THE POSTER

ONLY THESE LOGOS AT THE TOP OF THE POSTER/BANNER

2.



3.



PDTI logo

LOGOS

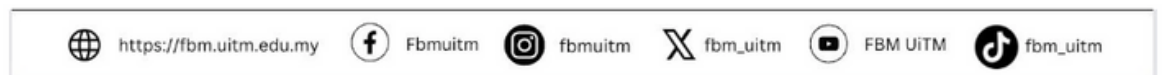
All posters/ banners MUST incorporate these logos:

4.



FBM TAGLINE

5.

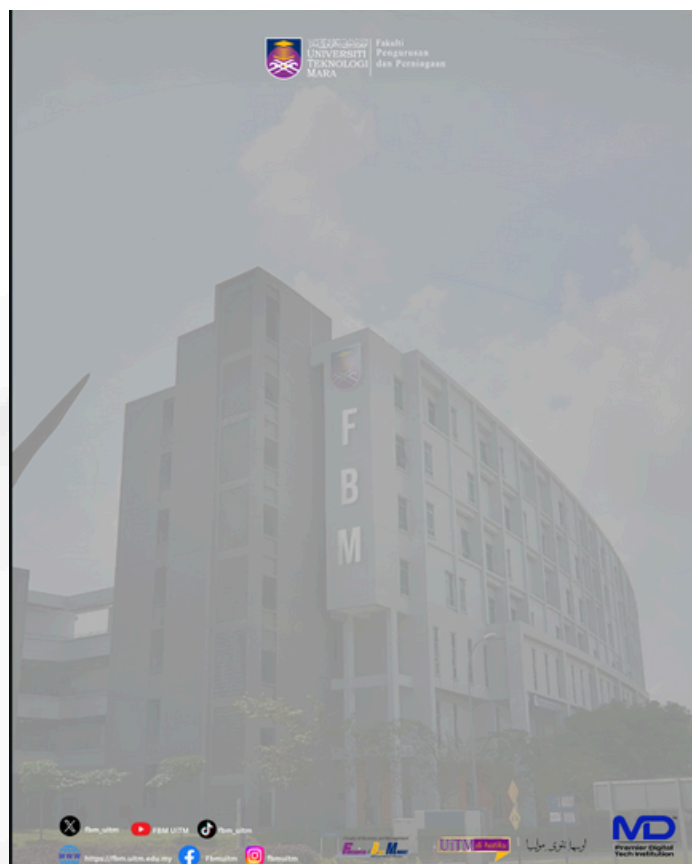


FBM SOCIAL MEDIA

SAMPLE



WHITE



DARK

RULES

- Please follow the guidelines, you may copy the template provided via the link.
- All posters/ banners **MUST be submitted to the Corporate Communication Unit** prior to submitting it into SAIS.
- All posters/banners **MUST BE SUBMITTED TO** the email address posters.fbm@uitm.edu.my. The unit will respond within **3-5 working days**.
- TIPS on writing the email title:
'BOSS event on 1st April 2021' 'HEALS event on 20th April 2021'
- All posters/banners must reach us **2 WEEKS** before you plan to submit your proposal.
- After addressing all comments/feedbacks, **please share the FINAL VERSION** with us, so that the posters/banners can be put up on FBM's website and social media.
- Once the poster is approved, you will receive an 'approval email'. You may printscreen / screen shot the approval email, and place it in your proposal.



UNIVERSITI
TEKNOLOGI
MARU

Fakulti
Pengurusan
dan Perniagaan

THANK YOU

prepared by:

Dr. Nur Azirah Zahida Mohamad Azhar
Head of Corporate Communication Unit
Faculty of Business & Management

azirahazhar@uitm.edu.my

03-32587019



fbm_uitm



FBM UITM



fbm_uitm



<https://fbm.uitm.edu.my>



Fbmuitm



fbmuitm



QS WORLD
UNIVERSITY
RANKINGS
2021

Faculty of Business and Management
E.B.M.

لوسيا تقوى موليا

CIM The Chartered
Institute of Marketing



CMI The Chartered
Institute of Logistics
and Transport

EFMD
EQUIS

ICDL

MD

iam

Inspiring professionals since 1915