BANNER & POSTER GUIDELINES

by

FBM Corporate Communication Unit

as of 1 July 2025

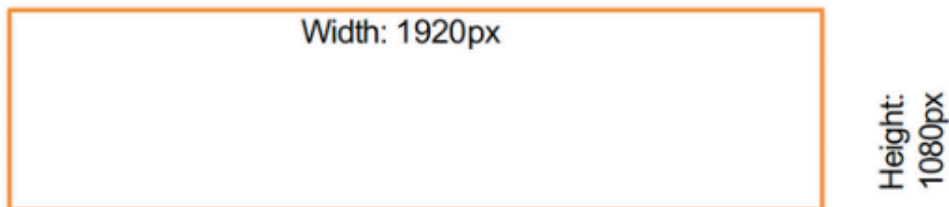# Table of
CONTENTS
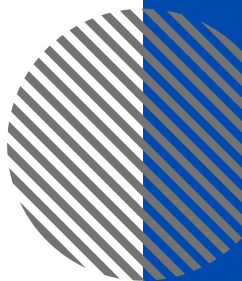
SIZING

All posters/ banners may come in two (2) sizes and SAVE IT in PNG format:

1. Banner Slideshow size (to be placed in FBM's website):
   - Width: 1920 pixels X Height: 1080 pixels

Width: 1920px

Height: 1080px

1. Mobile size (be be placed in FBM's social media):
   - Width: 1080 pixels x Height: 1350 pixels

Height: 1350px

IMPORTANT: DO NOT compress the file when saving it.
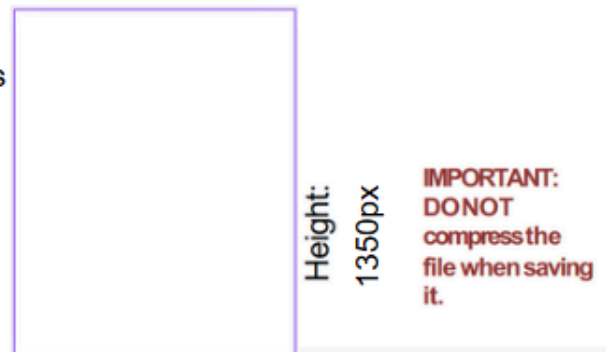
LOGOS

All posters/ banners MUST incorporate these logos:

1.

CHOOSE ONLY ONE, DEPENDING ON THE COLOUR OF THE POSTER

ONLY THESE LOGOS AT THE TOP OF THE POSTER/BANNER
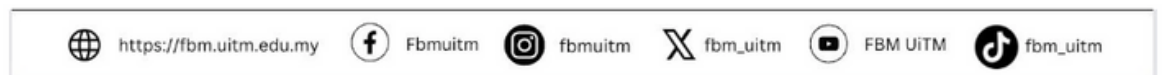
2.

3.

PDTI logo

LOGOS

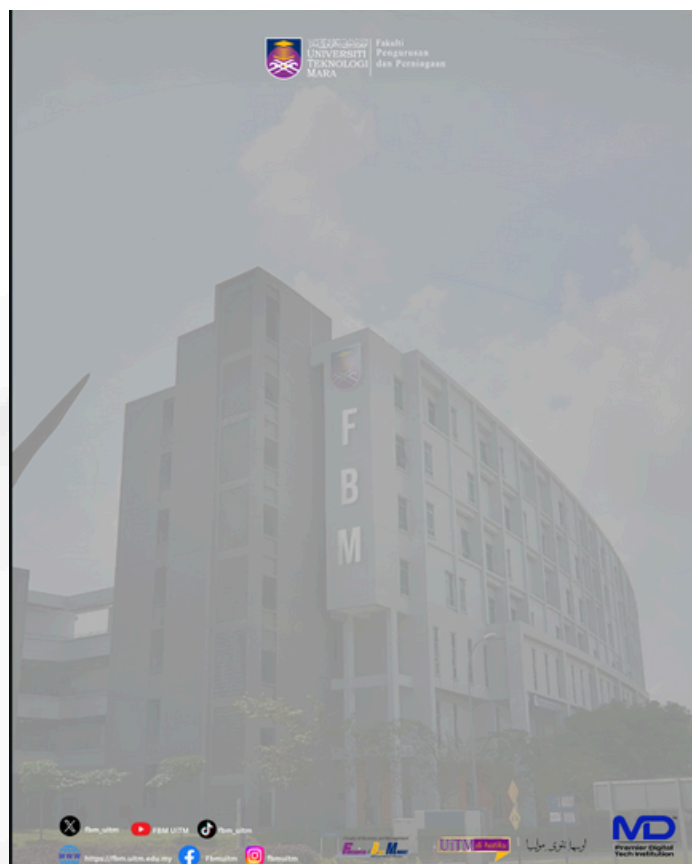All posters/ banners MUST incorporate these logos:

4.

FBM TAGLINE

5.

FBM SOCIAL MEDIA

SAMPLE

WHITE

DARK

RULES

- Please follow the guidelines, you may copy the template provided via the link.

- All posters/ banners **MUST be submitted to the Corporate Communication Unit** prior to submitting it into SAIS.

- All posters/banners **MUST BE SUBMITTED TO** the email address posters.fbm@uitm.edu.my. The unit will respond within **3-5 working days.**

- TIPS on writing the email title:
  'BOSS event on 1st April 2021' 'HEALS event on 20th April 2021'

- All posters/banners must reach us **2 WEEKS** before you plan to submit your proposal.

- After addressing all comments/feedbacks, **please share the FINAL VERSION** with us, so that the posters/banners can be put up on FBM's website and social media.

- Once the poster is approved, you will receive an 'approval email'. You may printscreen / screen shot the approval email, and place it in your proposal.

THANK YOU

prepared by:

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